

## **Transcript for “Screening and Q&A of ‘Video Shorts’ on Timely Evaluation Topics (4/30/21)”**

### **Slide 1**

Good afternoon and welcome to this webinar from the Evaluation and Sustainability Training and Technical Assistance team. I am Christine Lindquist from RTI International and I direct this project.

### **Slide 2**

Just to give you a little background, this is a BJA-funded TTA project led by RTI, in partnership with the Center for Court Innovation. We provide intensive TTA to a subset of Second Chance Act grantees to help them conduct more rigorous evaluations that lead to data-driven program improvement and demonstrated impact and that support programs’ long-term sustainability. In addition, we produce evaluation and sustainability products that are available to all SCA grantees who are looking for tools to help them more rigorously evaluate and sustain their programs.

### **Slide 3**

Here are examples of some of the products our team has produced and that are available on the NRRC website. Our products are focused on helping reentry programs rigorously assess the impact of their programs, convey the impact as effectively as possible, and, ultimately, sustain their programs. Our products include archived webinars, video shorts like the ones you will see today, infographics, fact sheets, and full-length resource briefs.

### **Slide 4**

All of our products are posted on the NRRC website and the best way to find them is to go to “Topics” and then select “Evaluation and Sustainability”. All of the reentry week products will be posted here.

### **Slide 5**

Today, we will be screening 4 short videos on timely reentry evaluation topics that we produced for Reentry Week. These videos were developed by our team in-house using the Powtoon platform. The content lead for each video will briefly introduce the topic before we play the video. As you watch, you can go ahead and enter questions in the chat or Q&A pod as you think of them. Then, after we have shown all 4 videos, we will open the session up for additional questions. All of the content leads as well as our in-house Powtoon expert will be available to answer your questions about the topics and our experiences working with this platform.

First, I’d like to introduce Andrew Martinez from CCI, who will provide some background on the first video. Andrew?

Sometimes practitioners are not fully clear on why a rigorous evaluation is necessary and are not clear about what a rigorous evaluation entails.

This first video discusses why a rigorous evaluation is important to your reentry program and briefly reviews three essential components of a rigorous evaluation.

### **Slide 6**

Next, I'd like to introduce Sam Scaggs from RTI, who produced the second video you will be watching, on how to get your reentry program "evaluation ready".

Many practitioners are open to and interested in the possibility of evaluating their reentry program but are unclear on initial steps and considerations for performing this type of investigation.

The next video you are about to see will provide an overview of 5 key things to consider before getting an evaluation of your reentry program off the ground.

For those interested, at the end of the video, we have provided a link to a more detailed evaluation readiness resource brief that explores these considerations in greater depth.

#### **Slide 7**

The content for the third video, which is on using evaluation data to assess and enhance cultural responsiveness, was developed by Lama Hassoun Ayoub from CCI. Lama, I will turn it over to you.

We know that having culturally responsive programs can help ensure that clients of all backgrounds are engaged and may help increase the likelihood that they are successful.

This video will outline how you can assess the cultural responsiveness of your program and work to enhance it.

If you want to learn more about this and related topics, the video also directs you to our 3-part series on applying a racial equity lens to your SCA evaluation.

#### **Slide 8**

The final video in our reentry week series poses a question that many evaluators are grappling with: How can our evaluation adapt to disruptions caused by the pandemic? As you'll see, we address how evaluators can respond to changing program activities as well as disruptions to data collection plans.

#### **Slide 9**

Welcome to the Q&A segment of this webinar. Please feel free to ask any questions that came to mind regarding the 4 topics that we covered in the videos, or any questions that you have about our experiences using the Powtoon platform.

#### **Slide 10**

Thank you so much for attending today's webinar. Remember that all of our products will be available on the Evaluation and Sustainability topic tab on the NRRC website.