

# Outcomes-Based Contracting for Reentry and Housing Supports

The Council of State Governments Justice Center

April 6, 2022

*This project was supported by Grant No. 2020-CZ-BX-K001 awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Department of Justice's Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, the Office for Victims of Crime, and the SMART Office. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.*



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# The Council of State Governments Justice Center

We are a national nonprofit, nonpartisan organization that combines the power of a membership association, serving state officials in all three branches of government, with policy and research expertise to develop strategies that increase public safety and strengthen communities.



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# Presentation Outline

- Organization Overview
- **Introductions**
- Background and Panel Overview
- Panel Discussion
- Questions and Answers

# Presenters

- **Sarah Wurzburg**, Program Director, Behavioral Health, CSG Justice Center
- **Alison Farringer**, Senior Policy Analyst, Behavioral Health, CSG Justice Center
- **Gloria Gong**, Executive Director, Government Performance Lab, Harvard University's John F. Kennedy School of Government
- **Kelly Walsh**, Principal Policy Associate, Urban Institute

# Attendee Introductions

Please introduce yourself using the chat function:

- Name
- Agency/Jurisdiction

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# Background: Outcomes-Based Contracting and Pay for Success

- Under the broader umbrella of performance-based strategies, outcomes-based contracting (OBC) describes a direct contract that links payment directly to outcomes.
- The “Pay for Success” (PFS) model is **one type** of outcomes-based contracting that shifts financial risk from a traditional funder to a new investor who provides up-front capital to scale a program to improve outcomes for a vulnerable population.
- In a PFS model, if an independent evaluation shows that the program achieved agreed-upon outcomes, the investment is repaid by the traditional funder. If not, the investor takes the loss.

Madeline Brown and Rayanne Hawkins, “6 Recommendations for Governments Transitioning to Outcomes Based Contracting,” Urban Institute - Pay for Success Initiative, June 27, 2019, <https://pfs.urban.org/pay-success/pfs-perspectives/6-recommendations-governments-transitioning-outcomes-based-contracting>.

“What Is Pay for Success (PFS)?” Urban Institute - Pay for Success Initiative, December 12, 2017, <https://pfs.urban.org/library-new/content/what-pay-success-pfs>.



# Panel Overview: Outcomes-Based Contracting for Reentry and Housing Supports

- Learn how and why outcomes-based contracts can be used to support people reentering the community and how justice partners can use performance-driven contracting to help define and achieve desired outcomes.
- Opportunities through using outcomes-based contracts include promoting data collection and tracking recidivism outcomes including jail bookings, length of stay, charging information, housing status, and more.
- Learn how to educate government agencies to ensure that staff and service providers have adequate training for collecting data, validating outcomes, and developing research partnerships.

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# Panel Discussion

# Questions and Answers

# Resources

- [BJA Second Chance Act Pay for Success Initiative](#)
- [Harvard Government Performance Lab Results-Driven Contracting](#)
- [Urban Institute Pay for Success Initiative](#)



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