



An Evaluation and Sustainability Fact Sheet

Comparing Web-Based Design Software Options

Features Included in Subscription	Templates	Graphics Features	Publishing Features	Exportability	Interactive Features
Venngage https://venngage.com					
<p>Free:</p> <ul style="list-style-type: none"> • 5 infographics • Venngage branding • Share publicly • Can use only free templates <p>Premium:</p> <ul style="list-style-type: none"> • \$19/month • Premium templates • Upload up to 50 images • Add multiple pages • Export PNGs and PDFs • Standard email and chat support <p>Business:</p> <ul style="list-style-type: none"> • \$49/month • Business, premium, and custom templates • Premium charts and icons 	<ul style="list-style-type: none"> • Unlimited infographics • Upload up to 500 images • Add multiple pages • Add your branding • Export PNG, high-res PNG, PDFs, and interactive PDFs • Get full customer support • Team collaboration <p>Education Pricing:</p> <ul style="list-style-type: none"> • \$29/month or \$99/yr • Premium features • 35 accounts for students and teachers • Class sharing • 14-day trial period <p>Nonprofit Pricing:</p> <ul style="list-style-type: none"> • Premium \$10/month • Business \$25/month 	<ul style="list-style-type: none"> • 32 categories of templates, with dozens to choose from in each category • Template access depends on subscription 	<ul style="list-style-type: none"> • Customizable charts/graphs and icons • Depending on subscription, charts can be made interactive in PDFs 	<ul style="list-style-type: none"> • Can publish on Venngage • Education subscription also permits publishing to a classroom 	<ul style="list-style-type: none"> • Depends on subscription option; no exports in free version • Depending on subscription, some charts/graphs are interactive; users can hover over areas of graphs to highlight numbers and features

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Canva https://www.canva.com					
<p>Free:</p> <ul style="list-style-type: none"> • 8,000+ free templates • 100+ design types (social media post, letter, etc.) • Hundreds of thousands of free photos and graphics <p>Pro:</p> <ul style="list-style-type: none"> • \$10/month • 60,000 templates • 60+ million stock images • Upload own fonts and logos • 100 GB storage • Team sharing and editing 	<p>Enterprise:</p> <ul style="list-style-type: none"> • \$30/month • For larger teams • Everything Pro has plus ability to establish multiple brand designs • Control over what team members can see <p>Education and Nonprofit:</p> <ul style="list-style-type: none"> • Free • Much the same as Pro • Access content from Google Drive, Dropbox, folders; can integrate with Google Classroom • Can use Giphy, YouTube, and QR codes 	<ul style="list-style-type: none"> • Depending on subscription, 8,000–60,000 templates for a variety of presentations, social media, infographics, etc. 	<ul style="list-style-type: none"> • Graph maker with 20 graphs to choose from • Animated graphics • Photo editing 	<ul style="list-style-type: none"> • Download your designs, share, or publish on different platforms (Twitter, website, etc.) 	<ul style="list-style-type: none"> • Download your designs no matter the account • Education/ Nonprofit subscription can include YouTube, Giphy, and QR codes (Neither Pro nor Enterprise specifies this capability)

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Visme https://www.visme.com						
<p>Single:</p> <ul style="list-style-type: none"> • \$25/month • Unlimited projects • 10 GB storage <p>Team:</p> <ul style="list-style-type: none"> • \$75/month • Unlimited projects • 10 GB storage per user • Supports collaboration <p>Enterprise:</p> <ul style="list-style-type: none"> • Contact for price • No evident differences from Team 	<p>Student:</p> <ul style="list-style-type: none"> • \$30/semester • 15 projects • 250 MB storage • All premium assets and templates • Download as PDF <p>Teacher:</p> <ul style="list-style-type: none"> • \$60/semester • Unlimited projects • 10 GB storage <p>School:</p> <ul style="list-style-type: none"> • Contact for price • Unlimited projects • 50 GB storage • Supports collaboration 	<ul style="list-style-type: none"> • Thousands of templates for presentations, infographics, charts and graphs, social media 	<ul style="list-style-type: none"> • Icons, photos, data widgets, flow charts 	<ul style="list-style-type: none"> • Publish on site; share via social media 	<ul style="list-style-type: none"> • Download in PFG, PNG, PDF, HTML5 across all subscriptions 	<ul style="list-style-type: none"> • Add media, animate objects, add links

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Piktochart https://piktochart.com					
<p>Free:</p> <ul style="list-style-type: none"> • Up to 5 active visuals • Upload up to 40 MB of images • Standard-quality image exports • Watermarks • Predefined color schemes <p>Pro:</p> <ul style="list-style-type: none"> • \$24/month • Unlimited visuals • Upload up to 1 GB of images • HD image exports • PDF and PowerPoint exports • Watermark removal • Custom color schemes • Upload custom fonts 	<p>Pro Team:</p> <ul style="list-style-type: none"> • \$82/month • Same features as Pro for up to 5 users • More image upload space • Team template customization • Sharing of projects • Design collaboration • Annotated commenting • Roles and permissions <p>Nonprofit or Educator/student pricing:</p> <ul style="list-style-type: none"> • Pro features • \$39/year for individual • \$200/year for team of up to 5 	<ul style="list-style-type: none"> • Infographics, social media graphics, presentations, reports, flyers, posters (multiple templates in each category) 	<ul style="list-style-type: none"> • Free icons, image uploads, customizable charts and graphs • Depending on subscription, may be able to pick color schemes 	<ul style="list-style-type: none"> • "Infographics created with Piktochart let Google and other search engines find and understand your content." 	<ul style="list-style-type: none"> • Can export as PDF, JPEG, PNG, or PowerPoint with Pro account • Interactive maps and charts; may be able to insert videos and hyperlinks

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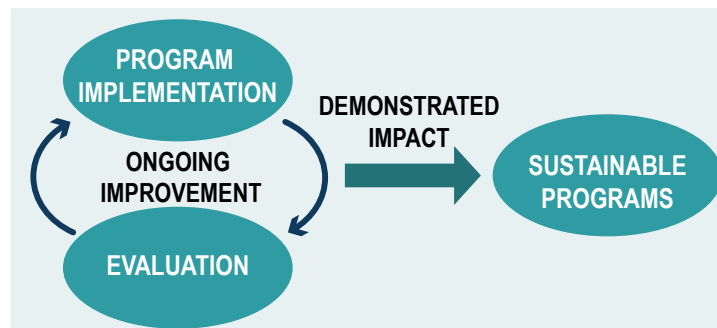
Features Included in Subscription	Templates	Graphics Features	Publishing Features	Exportability	Interactive Features	
Infogram https://infogram.com						
<p>Free:</p> <ul style="list-style-type: none"> • 37 interactive chart types • Up to 10 projects • Up to 5 pages per project • 13 map types • Publish content online • Import data • Object animation <p>Pro:</p> <ul style="list-style-type: none"> • \$25/month if billed monthly • \$19/month if billed yearly • Up to 100 projects • 10 pages per project • 100 premium templates • 550 map types • 1 million images • Data connections and live data 	<p>Business:</p> <ul style="list-style-type: none"> • \$79/month if billed monthly • \$67/month if billed yearly • All Pro features • Up to 1,000 projects • Unlimited pages • Brand logo and color scheme • Basic analytics • SQL connectors, Iframe integrations • Version history <p>Team:</p> <ul style="list-style-type: none"> • \$179/month if billed monthly • \$149/month if billed yearly • 3,000 projects • 3 users • Real-time collaboration • Comment in documents • Tracking links • Special prices for startups, nonprofits, and educational organizations; contact vendor for information 	<ul style="list-style-type: none"> • Many templates (number depends on subscription) for infographics, reports, slides, dashboards, posters, social media posts, email headers, YouTube thumbnails. 	<ul style="list-style-type: none"> • Infographics, maps, charts, image upload, icons 	<ul style="list-style-type: none"> • Publishing available with any subscription option 	<ul style="list-style-type: none"> • Download single objects (such as charts) or entire presentations as PNG, JPG, PDF, and GIF 	<ul style="list-style-type: none"> • Interactive charts and maps (legends, linking) • Can insert videos • Unclear whether links can be inserted

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The Evaluation and Sustainability Training and Technical Assistance Project

The Evaluation and Sustainability Training and Technical Assistance (ES TTA) Project supports Second Chance Act (SCA) grantees in conducting more rigorous evaluations that lead to data-driven program improvement and demonstrated impact and that support programs' long-term sustainability. For more information about the project, contact ESTTA@rti.org.



The ES TTA Project is conducted by RTI International and the Center for Court Innovation with funding from Grant No. 2019-MU-BX-K041 awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Department of Justice's Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, the Office for Victims of Crime, and the SMART Office. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.



Suggested citation: Fann, M. (2021). An Evaluation and Sustainability Fact Sheet: Comparing Web-Based Design Software Options. U.S. Department of Justice, Bureau of Justice Assistance.